

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 11791 311531Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
-----312216Z 006143 /15  
R 310957Z MAY 77  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 2696

UNCLAS BANGKOK 11791

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: ADS REQUEST FOR WILLIAMSON INTERNATIONAL CORP.

REF: COMMERCE CD-144, APRIL 19, 1977

THE FOLLOWING FIRMS HAVE BEEN CONTACTED AND HAVE EXPRESSED AN  
INTEREST TO ACT AS DISTRIBUTOR FOR WILLIAMSON INTERNATIONAL CORP.

1. UNITED MACHINERY CO., LTD.  
20 LARNLUANG ROAD  
P.O. BOX 1618  
BANGKOK, THAILAND  
CONTACT: MR. BOONTHIN BOONLAKHLA, GENERAL MANAGER  
PHONE: 2827140-9  
CABLE: UMAC BANGKOK  
TELEX: TH 2830  
COMMENT: FIRM IS MAJOR TRADING FIRM IN THAILAND FOR ENGINEERING  
PRODUCTS, WATER PUMPS, LUBRICATING EQUIPMENT, MECHANICAL AND  
HAND TOOLS AND CONSTRUCTION MACHINERY. IT HAS GOOD  
CONNECTIONS WITH OIL REFINERIES AND INDUSTRIAL PLANTS.  
MR. BOONTHIN FEELS THAT PIPELINE EQUIPMENT WOULD BE  
COMPATIBLE WITH HIS PRESENT PRODUCT LINES, EXPRESSED  
INTEREST IN WILLIAMSON'S PRODUCTS AND WISHES MORE INFORMATION AND PRICES.  
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2. SIAM MERCANTILE (1968) LTD.  
117-117/1 SURAWONGSE ROAD  
BANGKOK, THAILAND  
CONTACT: MRS. V. VARAPHORN, MANAGING DIRECTOR  
PHONE: 233-9128, 233-4695  
CABLE: SIAMERC BANGKOK

TELEX: NA

COMMENT: MRS. VARAPHORN STATED THAT THIS PRODUCT IS RELATIVELY NEW TO THE MARKET BUS SEEMS TO HAVE GOOD PROSPECTS. SHE IS VERY INTERESTED IN THE PROUDCTS AND WISHES TO EXPAND HER LINE TO INCLUDE PIPELINE EQUIPMENT.

SIAM MERCANTILE WAS ESTABLISHED IN 1963 WITH \$50,000 AUTHORIZED CAPITAL. FIRM OPERATES AS IMPORTER AND DISTRIBUTOR OF AUTOMOTIVE AND TRACTOR SPARE PARTS AND EQUIPMENT, MACHINE TOOLS, CHEMICALS AND GENERAL MERCHANIDSES.

3. TANARAK COMPANY LIMITED

14 SUB ROAD

BANGKOK, THAILAND

CONTACT: MR. APIPONG SAKOLTANARK, ASST. MANAGING DIRECTOR

PHONE : 234-4618; 233-4231

CABLE: TANARAKCO BANGKOK

TELEX: NA

COMMENT: MR. APIPONG HAS EXPRESSED GREAT INTEREST IN THIS PROPOSAL AND WISHES TO OBTAIN ADDITIONAL INFORMATION AND INITIATE DISCUSSIONS WITH SUBJECT FIRM ON ALL PRODUCTS.

TANARAK WAS INCORPORATED IN 1952 AS AN IMPORTER AND DISTRIBUTOR OF OIL, PETROLEUM AND INDUSTRIAL EQUIPMENT AND MACHINERY. WHITEHOUSE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Enclosure:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2454537  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST FOR WILLIAMSON INTERNATIONAL CORP.  
**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009